

JEWELLERY HISTORY, DESIGN AND MARKETING

OBJECTIVES (ART. 1 PARAGRAPH 2)

The master intends to respond in an innovative and adequate way to the requests for growth and professional skills of the goldsmith sector, taking into account the needs of the labor market and the peculiarities of the Italian industrial districts, with particular attention given to the goldsmith sector of the city of Arezzo, with which, in the previous editions of this master, increasingly close and actively collaborative relationships were established. The aim of the master is first of all to train sufficiently versatile, qualified, and prepared professional figures in the various development sectors of a company (design, production, marketing) and therefore adaptable to the different needs of goldsmith companies. Therefore, professional figures who are aware of the previous and subsequent phases of each work process and therefore able to operate successfully within companies. Personalities capable of learning the principles of the global market, of raising the quality of production but also of knowing how to favor and promote it. A new figure of goldsmith therefore: not only a designer, not only a skilled artist-craftsman creator of jewelry, but also a professional capable of planning his/her steps in an increasingly competitive and constantly evolving market. The training provided guarantees the learning of the tools and the method to be able to understand, operate and manage the entire production cycle. The training paths proposed range, in fact, from the history of precious ornaments to goldsmith techniques, from jewelry design to jewelry marketing and management, up to communication and promotion. Participants will therefore acquire both planning and managerial skills and will be able to collaborate with planning and design companies, goldsmith companies, and trade fair organizations.

REQUIREMENTS (ART. 2 PARAGRAPH 1)

DEGREES OBTAINED IN ACCORDANCE WITH THE REGULATIONS IN FORCE UNDER Ministerial Decree 509/99 - Access allowed:

All degrees

DEGREES PURSUANT TO DM 509/99 AND PURSUANT TO DM 270/2004:

All classes

SPECIALIZED DEGREES PURSUANT TO DM 509/99 AND MASTER'S DEGREES PURSUANT TO DM 270/2004:

All classes

UNIVERSITY DIPLOMAS pursuant to law 341/90:

All university diplomas

SPECIAL PURPOSE SCHOOLS PURSUANT TO DPR N.162 / 82

Open to all schools

QUALIFICATIONS ISSUED BY ACADEMIES AND CONSERVATORS AS PER LAW N. 268 OF NOVEMBER 22, 2002

OTHER DIPLOMAS AS PER LAW N.42 OF 26 FEBRUARY 1999, N. 251 OF 10 AUGUST 2000 RECEIVED BY LAW N. 1 OF 8 JANUARY 2002 (only for the health professions, nursing, midwifery, rehabilitation, health technician, prevention techniques and for graduates as social worker) as long as they also have a five-year high school diploma:

Open to all

May also apply for enrollment:

- applicants in possession of an equivalent degree, according to current legislation,

- applicants in possession of an academic degree obtained abroad considered equivalent solely for enrollment purposes in terms of level, nature, content, and academic rights (access to further courses) to the Italian qualifications required to access the chosen course .

NUMBER OF PLACES (ART. 2 PARAGRAPH 5)

The number of places for admission to this master's programme is set at a minimum of 7 and a maximum of 12.

MASTER'S DEGREE DURATION- MONTHS AND CREDITS (ART. 2 PARAGRAPH 7)

To be awarded the Master's degree, lasting 12 months, students must obtain 60 university training credits (ECTS/CFU) .

APPLICATION DEADLINE (ART. 3 PARAGRAPH 1)

The application for enrollment must be submitted **no later than 15 March 2023** exclusively online through the website <https://segreteriaonline.unisi.it> of the University of Siena.

DOCUMENTS TO BE ATTACHED (ART. 3 PARAGRAPH 3)

none

RULES FOR FOREIGN APPLICANTS (ART. 4)

Provisions for access to the course for applicants of foreign citizenship and for EU citizens in possession of academic degrees obtained abroad can be found at the website of the Ministero dell'Università e della Ricerca <http://www.studiare-in-italia.it/studenti stranieri/>

Applicants in possession of a foreign academic degree equivalent, in terms of level, nature, content and academic rights (access to further courses) to the Italian academic qualification requested to have access to their chosen course, may apply for enrollment at the following courses: university first and second cycle master's degrees and training courses. Enrolment remains subject to the assessment of suitability as well as the passing of the respective admission exams, where required.

Applicants must meet the requirement of professional qualification, where required.

The qualifications issued by foreign authorities must be accompanied by the documents indicated by the universities in compliance with the Lisbon Convention: the student is under the obligation to produce the documentation that the University deems necessary for the assessment of the foreign qualification, with reference to: **any translations, legalizations , , Diploma Supplement, certificates from the Italian ENIC-NARIC centre (CIMEA), any Declarations of value.**

If the university has decided to request the issuance of a certificate of comparability of the foreign qualification by the Italian ENIC-NARIC centre (CIMEA) and this has been issued to the candidate, the submission of the Declaration of Value is disregarded.

Candidates who are non-EU citizens residing abroad, submit through the UNIVERSITALY portal their application directly to the chosen University, in accordance with the procedures and terms established by each University. Applicants for these training activities and courses will have to carry out the pre-enrolment procedures using the UNIVERSITALY portal.

For enrolment in the courses of Italian universities, depending on the type of course, the following procedure will be followed: international candidates with an academic qualification comparable in level, nature, content, and academic rights (access to further courses) to the Italian academic qualification required for access to the chosen course may apply for admission/registration.

Applicants submit their application for a Master's Degree through the UNIVERSITALY portal and directly to the chosen Universities following the procedures and within the deadlines set by the call for applications.

This procedure must also apply in the case of Master's courses established by the University in collaboration with public or private bodies.

At the time of admission/enrolment at the University, applicants shall present their academic qualifications, duly accompanied by the documents required for admission/enrolment. Following confirmation of acceptance by the University, the candidates request the Representation to issue the entry visa for study purposes, with a validity related to the duration of the course.

In the event that an in-person admission examination is scheduled, the study visa will have a conventional validity of 100 days. Upon passing the aforementioned tests, the student will proceed directly to enrol in the course and request an extension of the residence permit, without having to return to the country of origin.

ENROLLMENT FEES (ART. 5 PARAGRAPH 1)

The enrolment fee amounts to **3000** euros net of any other costs or banking commissions. This sum must be paid in two installments:

- 1) The first installment, amounting to **1500 euros**, to which the sum of 16.00 euros will be added for the payment of the electronic stamp duty, to be paid at the time of enrollment. Payment must be made through the **PagoPA system** according to the instructions on the site <https://segreteriaonline.unisi.it> . Further information can be found at the page: <https://www.pagopa.gov.it/> .
- 2) The second installment of **1500 euros**, no later than **30/07/2023**, accessing the webpage: <https://segreteriaonline.unisi.it> with your own Unisipass. Payment must be made through **Pago PA system**. No further communication will be issued regarding this deadline.

BEGINNING AND END OF THE MASTER'S DEGREE (ART. 7. PARAGRAPH 2)

The university Master's degree course will start in April 2023 and end in April 2024.

SEGRETERIA ONLINE (online secretariat)(<https://segreteriaonline.unisi.it/Home.do>) to apply for admission/registration

FURTHER INFORMATION IS AVAILABLE IN THE CALL FOR APPLICATIONS IN ITALIAN